

PRIORITY ONE – TACKLING CLIMATE CHANGE Strategic Objective: To reduce greenhouse gas emissions

NATIONAL INDICATOR: NI 185 - Percentage CO₂ reduction in local authority's own operations. NI 186 - Percentage CO₂ reduction per capita in the community. NI 188 - Adaptation to climate change. NI 187 - People receiving income based benefits living in homes with a low energy efficiency rating

ENERGY EFFICIENCY

Reducing the COUNCIL'S environmental footprint

Action	Indicator	
Adopt an energy policy to reduce the Council's energy use in all its buildings and activities	Amount of energy consumed per square metre in Council Buildings	
	Amount of carbon dioxide emitted from HDC energy use	
Contributory projects	Description	Delivery Year
Efficient use of premises	Review of overtime & weekend working policy which gives more efficient use of heating & lighting	08/09
Smart metering	Departmentalised metering of energy to establish responsibility for energy use and encourage competition between departments to reduce energy use	08/09
Multifunctional device project	Printer rationalisation to reduce number of machines required and energy used	08/09
New HDC Headquarters	Breeam "excellent" rating for new office building	08/09 – 10/11

Reducing the DISTRICT'S environmental footprint

Action	Indicator	
Encourage improvements in thermal efficiency in ALL new homes built in Huntingdonshire by ensuring they are built to the HIGHEST POSSIBLE LEVEL of the Code for Sustainable Homes & identify the most cost effective energy efficiency measures, likely to achieve the greatest reductions in carbon and facilitate their installation in existing households	Average amount of energy consumed per household in Huntingdonshire and carbon emitted as a result	
	Amount of energy saved from efficiency measures installed via HDC schemes	
	% of the households in Huntingdonshire considered to be fuel poor	
	% of new dwellings built to levels of the code for sustainable homes	
Contributory projects	Description	Delivery year
New Local Development Framework (LDF)	To require all new dwellings to achieve high levels of thermal efficiency	09/10 – 12/13
Sustainable homes - Retrofit	Demonstrate how 3 properties representative of the housing stock in the district constructed in the 1970s and 80s, can be upgraded to make them more sustainable. Houses to include energy saving measures	08/09 – 09/10
Sustainable homes showcase	A development of 30 2, 3 and 4 bed exemplar homes in Harford constructed code for sustainable homes level 5	08/09 – 12/13
Warmer Homes for life project	A home insulation project established by HDC for vulnerable residents	08/09 – 10/11
Warm front scheme	National government heating and insulation project	08/09 – 12/13
Annually review our Fuel Poverty Strategy	To increase the energy efficiency of homes for vulnerable residents	Ongoing
British Gas insulation scheme	Home insulation scheme for able to pay households	08/09 - 09/10
Action	Indicator	
Encourage improvements in thermal efficiency of all commercial properties with a floor space of 500sq m or more by ensuring they achieve at least a BREEAM 'very good' rating & facilitate the installation of energy efficiency measures by business and industry	Amount of energy consumed by the industrial and commercial sector in Huntingdonshire	
	Amount of carbon dioxide emitted by the industrial and commercial sector from energy use	
	Amount of energy saved from efficiency measures installed via HDC schemes	
Contributory projects	Description	Delivery year
Peterborough Environment City Trust business audits	Encourage businesses in the district to undertake environmental audit offered by PECT	08/09 – 12/13
Business grant scheme	Introduction of a £500 grant scheme for businesses to deliver energy efficiency measures	09/10 – 10/11

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RENEWABLE ENERGY

Reducing the COUNCIL'S environmental footprint

Action	Indicator	
Increase the proportion of the council's electricity procured from renewable sources	% of energy procured from renewable sources	
Contributory projects	Description	Delivery year
Regular review of electricity Supply Contracts	Seek to increase the proportion of energy purchased from renewable sources when renewing supply contracts. Currently 50% energy purchased from renewable tariff and 50% from Combined heat and power.	08/09 – 12/13
Action	Indicator	
Where appropriate install renewable energy technologies at new council buildings and when replacing systems in existing buildings	% of energy from on-site renewables	
Contributory projects	Description	Delivery year
Renewables at Huntingdon Bus Station	The installation of a ground source heat pump and solar photovoltaic panels at refurbished Huntingdon Bus Station, to contribute towards hot water and electricity generation	08/09
Godmanchester Nursery Project	The installation of a solar hot water and biomass stove in an ecologically sustainable training/classroom on site	08/09

Reducing the DISTRICT'S environmental footprint

Action	Indicator	
Encourage the installation of renewable energy by businesses, institutions and householders through promotional events, grant funding and support and advice	Number of renewable energy installations in homes annually	
Contributory projects	Description	Delivery year
Sustainable homes showcases (existing homes) project.	Demonstrate how 3 properties representative of the housing stock in the district constructed in the 1970s and 80s, can be upgraded to make them more sustainable. Houses to include renewable technology such as Solar Hot Water and Solar PV	08/09 – 09/10
Solar Hot Water Scheme	£600 grant funding (per property) towards the cost of installing solar hot water systems at households in the district	08/09 – 10/11
Power to the People Renewable Energy Events	Renewable Energy showcase events organised in conjunction with Energy Saving Trust	08/09
Action	Indicator	
Require a minimum 10% of renewable energy generation from all developments of 10 units or more	% of new development in the District with at least 10% of energy derived from a renewable source	
Contributory projects	Description	Delivery year
New Local Development Framework (LDF)	The Local Development Framework to require all new developments to incorporate on-site renewable energy sources sufficient to provide at least 10% of the energy requirement of the development	
Sustainable Homes Showcase (New Build)	A development of 30 exemplar 2,3 and 4 bedroom homes, constructed to achieve compliance with level 5 of the code for Sustainable Homes, incorporating renewable technology.	

Action	Indicator	
Support renewable energy proposals in Huntingdonshire where impacts on amenity, wildlife and landscapes are acceptable	Amount of renewable energy produced within Huntingdonshire	
Contributory projects	Description	Delivery year
New Local Development Framework (LDF)	A positive policy in the LDF supporting large scale renewable proposals in suitable locations within the district.	08/09
Action	Indicator	
Support community environmental projects funded through S106 monies from renewable energy projects	Number of community environmental projects funded annually through community funds associated with large scale renewable projects in the District	
Contributory projects	Description	Delivery year
Red Tile Farm Community Environment Fund	Community fund to encourage environmental improvements within a 5 mile radius of the Red Tile Farm Wind Farm	08/09 – 12/13
Glasmoor Community Environment Fund	Community fund run jointly with Fenland District Council to encourage environmental improvements within a 5 mile radius	08/09 – 12/13

PRIORITY ONE – TACKLING CLIMATE CHANGE Strategic Objective: To reduce greenhouse gas emissions

INDICATOR: NI 185 - Percentage CO₂ reduction in local authority's own operations. NI 186 - Percentage CO₂ reduction per capita in the community. NI 197 – Level of air quality

TRAVEL & EMISSIONS TO AIR

Reducing the COUNCIL'S environmental footprint

Action	Indicator	
Develop & implement site specific employee travel plans for the council's main sites and reduce CO₂ emissions from leased & employee owned vehicles	Number of HDC employees travelling to work by car	
	Carbon emissions for HDC loan or lease vehicles	
Contributory projects	Description	Delivery year
HDC Corporate Travel Plan and site specific Travel Plans	Targets are set within the corporate travel plan for reducing single occupant use of private cars and for promoting a modal shift to other forms of transport	08/09 – 10/11
Review of lease car scheme and car user allowances	Currently car user allowances rise with engine capacity, amending the scheme to rectify this will remove incentives to buy larger vehicles	09/10
Calculate accurate CO ₂ emissions figure for all Council employee vehicles	* 06/07 baseline figure is the DEFRA average figure / Target emissions on completion of Strategy to average 160g/per km	08/09
Action	Indicator	
Effective management of the Council's own vehicle fleet to reduce emissions	Litres of fuel used in fleet travel	
	Tonnes of carbon emitted from fuel use	
	Level of NO _x & PM ₁₀ emissions	
Contributory projects	Description	Delivery year
Rescheduling of refuse collection and recycling rounds	Rescheduling of Refuse collection rounds to reduce fuel use	08/09
Green Fleet Review to be undertaken	Review of fleet to be undertaken by the Energy Saving Trust to give advice on fleet efficiency savings	08/09

Reducing the DISTRICT'S environmental footprint

Action	Indicator	
Provide more opportunities for residents to walk, cycle, use public & community transport & encourage schools and businesses to develop travel plans, with Cambridgeshire County Council and other partners	NI 177 local Bus Journeys originating in Huntingdonshire	
	NI 198 Children travelling to school – usual mode of travel	
	Number of Businesses developing travel plans	
Contributory projects	Description	Delivery year
Delivery of Market Town Transport Strategy Action Plans	Ramsey (& Chatteris) Area Market Town Transport Strategy to commence in 2008/09	09/10 – 12/13
Support & promote the 'Travel 4 work' partnership	Encourage uptake of the scheme amongst businesses in the district	08/09 – 12/13
Cycle Path Improvements	Upgrade cycleway between Huntingdon and St Ives	09/10 – 10/11
Action	Indicator	
New development to be accommodated in locations which limit the need to travel whilst catering for local needs	% of housing completions in Market Towns and key service centres	
Contributory projects	Description	Delivery year
Travel Issues considered through the planning process	Detailed travel planning to be integrated to master planning and during the development process	08/09 – 12/13
New Local Development Framework (LDF)	To ensure new development is located in areas with established infrastructure to reduce the need to travel	08/09

Action	Indicator	
Manage demand for car parking in town centre locations and encourage the use of low emission vehicles and alternative forms of travel	Number of season tickets sold for vehicles with CO2 emissions under 120g/per km in HDC long stay car parks	
Contributory projects	Description	Delivery year
Huntingdonshire Car Parking Strategy	Designed to manage car parking demand in town centres across the district	08/09 – 12/13
Reduced Season Ticket Prices in long stay car parks for low emission vehicles	Proposed reduction in season ticket prices for vehicles with CO2 emissions under 120g/per km in HDC long stay car parks	08/09 – 12/13
Action	Indicator	
Develop and implement air quality action plans to facilitate prevention and mitigation of air pollution in Huntingdonshire	Successful implementation of Air Quality Management Strategy in the district	
Contributory projects	Description	Delivery year
Council Emissions Inventory	Work being undertaken in the district during 2008/09 which will inform the Air Quality Management Strategy	08/09
Action	Indicator	
Work to reduce emissions from buses and taxis in the District through regular emissions testing and possible introduction of age limits	Average emissions from buses and taxi operation in the District	
Contributory projects	Description	Delivery year
Guided bus way project	Buses diverted from A14 easing congestion. All buses using guided bus way must be to Euro 3 emissions standard	08/09
Amended taxi and private hire licensing regulations	Requiring age and emission limitations with variable charging based on road tax category	08/09

PRIORITY ONE – TACKLING CLIMATE CHANGE Strategic Objective: To reduce greenhouse gas emissions

NATIONAL INDICATOR: NI 188 - Adaptation to climate change.

ADAPTATION TO CLIMATE CHANGE

Reducing the COUNCIL'S environmental footprint

Action	Indicator	
Undertake a comprehensive, risk-based assessment of the Council's estate to identify vulnerabilities to weather and climate and develop a series of measures to minimise the identified risks	Disruption to service delivery in times of severe weather	
Contributory projects	Description	Delivery year
HDC climate resilience programme	Enlist consultants to produce a programme for climate-proofing council buildings and infrastructure	08/09 -12/13

Reducing the DISTRICT'S environmental footprint

Action	Indicator	
Integrate climate change issues into the Emergency Plan and improve awareness of flood and severe weather warnings in partnership with relevant organisations	Average time taken to put flood alerts on HDC website	
Contributory projects	Description	Delivery year
Emergency Plan Review	Review of the emergency plan to incorporate response to climate change risks	Ongoing
Severe weather text alert system	Messaging system which sends text messages to residents mobile phones to warn of flooding, severe weather events and other emergency planning issues	08/09
Action	Indicator	
Work together with other local authorities to plan for climate change impacts and ensure that adaptation is included in 100% of HDC's strategies, plans and policies	Amount of external funding for climate change adaptation projects attracted as a result of partnership working	
	% of HDC plans which include service level responses to climate change	
Contributory projects	Description	Delivery year
Cambridgeshire Climate Change Partnership	Establish a partnership of all local authorities in Cambridgeshire to establish a county wide response to dealing with the changing climate	08/09 -12/13
Great Fen Restoration	Landscape scale restoration which will enable habitats to adapt to the long-term effects of climate change	08/09 -12/13
Climate change adaptation service review	Audit of all services delivered by HDC to identify all potential risks and opportunities and review plans and procedures in light of audit outcomes	09/10 -12/13
Action	Indicator	
Ensure where possible, development occurs on sites above potential flood level. Where development is essential below flood level, risk assessments and adequate protection & mitigation measures put in place	Number of planning permissions granted contrary to advice of the Environment Agency on either defence grounds or water quality.	
Contributory projects	Description	Delivery year
Policies in LDF	Development of policies to manage flood risk in new developments	08/09

PRIORITY TWO – RESOURCE EFFICIENCY Strategic Objective: Reduce the environmental impact of resource use

NATIONAL INDICATOR: N/A

PURCHASING

Reducing the COUNCIL'S environmental footprint

Action	Indicator	
Require all HDC tender specifications to include a section on sustainability and the environment to which weight will be given in the tender process	% of returned tender documents including sustainability & environmental performance information	
Contributory projects	Description	Delivery year
Sustainable Purchasing Guidance	Develop and implement guidelines to ensure sustainable and ethical purchasing within the organisation	10/11
Godmanchester Nursery Project	Supplying locally sourced trees and bedding plants to reduce the Council's carbon footprint	08/09 – 12/13
Action	Indicator	
Seek accreditation to an Environmental Management System (EMS) by the end of the Strategy period.	Successful accreditation to an Environmental Management System (EMS) by the end of the Strategy period.	
Contributory projects	Description	Delivery year
Green Champions Project	To ensure all employees are aware of the Council's environment policy and to encourage good practice in all our purchasing.	09/10 – 12/13
Framework to achieve accreditation to Environmental Management System	Undertake the necessary steps to gain formal EMS accreditation	11/12 – 12/13

Reducing the DISTRICT'S environmental footprint

Action	Indicator	
Promote sustainable consumer choices and opportunities for the sale of locally produced food and in the district.	Number of distinct campaigns actively promoting sustainable purchasing choices	
Contributory projects	Description	Delivery year
Increased frequency of Farmers Markets	There are currently farmers markets operating with varying frequencies in the market towns. There will be a pilot project to increase the frequency of the Huntingdon Farmers Market to weekly.	09/10
Participation in the annual Huntingdonshire Food Festival	The festival celebrates the very best in local produce and is an excellent vehicle for education relating to healthy eating and sustainable purchasing	08/09 – 12/13
Environmental Education Officer	To promote a broad range of environmental messages in line with the Council's role as a community leader and to work with schools and community organisations	08/09 – 12/13
Godmanchester Plant Nursery Project	Returning a disused nursery to productive use. Providing locally sourced trees and bedding plants	08/09 – 12/13
Action	Indicator	
Actively encourage organisations in Huntingdonshire to implement an EMS & seek accreditation to recognised standard, e.g., ISO14001 or EMAS	Number of organisations in the district receiving information about the benefits of accreditation to an EMS	
Contributory projects	Description	Delivery year
Business seminars promoting the benefits of EMS accreditation	Information about the benefits accreditation to EMS provided to local businesses	12/13

PRIORITY TWO – RESOURCES EFFICIENCY Strategic Objective: Reduce the environmental impact of resource use

NATIONAL INDICATOR: N/A

WATER USE

Reducing the COUNCIL'S environmental footprint

Action	Indicator	
Accurately monitor water usage at all Council sites and produce site specific water management plans	Cubic metres of water consumed per employee in HDC buildings per annum	
Contributory projects	Description	Delivery year
Water Management Planning	By auditing all Council sites it will be possible to assess areas where water savings can be made and to upgrade facilities where necessary	10/11
Accreditation to Environmental Management System	Systematic assessment of water use will be required for accreditation	11/12 – 12/13
Action	Indicator	
Introduce rainwater harvesting systems and other water efficiency measures at new Council buildings and where feasible at existing sites	Number of new sites with grey water systems	
	Number of existing sites with grey water systems	
Contributory projects	Description	Delivery year
Water efficiency measures at Council Headquarters	Package to include rainwater collection, low flush toilets, aerated flow taps, chilled mains water dispensers	08/09 – 09/10
Grey water system for Huntingdon Bus Station	Refurbishment to include rainwater harvesting and water efficiency measures	08/09 – 09/10
Reed bed system for Little Paxton Nature reserve	The Visitor Centre at Little Paxton Nature Reserve is not on the mains sewage system. It is proposed to introduce rainwater harvesting on site and to purify waste water using a reed bed system	09/10 – 10/11

Reducing the DISTRICT'S environmental footprint

Action	Indicator	
Increase awareness of water saving measures and promote water saving devices such as grey water devices and water efficient appliances	Number of distinct campaigns actively promoting sustainable purchasing choices	
Contributory projects	Description	Delivery year
Environmental Education Officer	To publicise and promote a broad range of environmental messages in line with the Council's role as a 'Community Leader' and to work with Schools and local community groups	08/09 – 12/13
Water efficiency information on Council website	Content of the Council's website to promote water efficiency measures in line with the councils role as community leader	08/09
Action	Indicator	
Encourage improvements in Water Efficiency in ALL new homes built in the district by ensuring that they are built to the highest possible level of the Code for sustainable Homes	Proportion of new development complying with Code For Sustainable Homes and level of water efficiency achieved when assessed	
Contributory projects	Description	Delivery year
Sustainable Homes Showcase (New Build)	A development of 30 exemplar 2,3 and 4 bedroom homes, constructed to achieve compliance with level 5 of the code for Sustainable Homes (80 litres per person per annum)	08/09
Action	Indicator	
Work with water companies, the Environment Agency and others as appropriate to produce a water cycle strategy for the district to assess water availability to meet required new growth	Successful completion of water cycle Strategy for the District	
Contributory projects	Description	Delivery year
Water Cycle Strategy	Huntingdonshire District Council to take the lead in developing strategy and targets for completion of the work	08/09 – 10/11

PRIORITY TWO – RESOURCE EFFICIENCY Strategic Objective: Reduce the environmental impact of resource use

NATIONAL INDICATOR: NI 170 – Previously developed land that has been vacant or derelict for more than 5 years

BEST USE OF LAND

Reducing the DISTRICT’S environmental footprint

Action	Indicator	
Increase the proportion of housing development on previously developed land	% of new development on brownfield land	
Contributory projects	Description	Delivery year
New Local Development Framework (LDF)	Wherever possible require all new dwellings to be built on previously developed land	09/10 – 12/13
Action	Indicator	
Where appropriate encourage developments with a higher density of dwellings per hectare	% of new development with a density of 30 dph	
Contributory projects	Description	Delivery year
New Local Development Framework (LDF)	Wherever possible require all new dwellings to be built at a minimum density of 30 dwellings per hectare	09/10 – 12/13
Sustainable homes showcase	A development of 20+ demonstration homes in Harford constructed to achieve accreditation to the Code for Sustainable Homes and be built to sustainable density	08/09 – 12/13
Action	Indicator	
Avoid development of agricultural land grades 1, 2 and 3a		
Contributory projects	Description	Delivery year
Action	Indicator	
Increase the proportion of employment floor space on previously developed land	% of employment floor space on previously developed land	
Contributory projects	Description	Delivery year
New Local Development Framework (LDF)	Wherever possible require all new employment floor space to be located on previously developed land	09/10 – 12/13
Financial incentive schemes for sustainable construction	Sustainably built domestic and commercial buildings receive reduction on council tax and business rates	/

PRIORITY TWO – RESOURCE EFFICIENCY Strategic Objective: Reduce the environmental impact of resource use

INDICATOR: NI191 Residual household waste per head. NI192 Household waste recycled & recycled. NI193 Municipal waste landfilled

WASTE

Reducing the COUNCIL'S environmental footprint

Action	Indicator	
Reduce amount of Council's own waste going to landfill by 15% over next 5 years and encourage partner agencies to do the same	Amount of waste from HDC offices that goes to landfill	
	% of HDC offices and service centres with access to recycling facilities	
Contributory projects	Description	Delivery year
Recycling bin system	Introduction of dry recycling bins at all suitable office locations	08/09 – 12/13
Green champions scheme	Staff awareness campaign to promote recycling and waste minimisation	09/10 – 10/11
Composting of HDC waste	Investigate the possibilities of introducing a compostable waste collection at Pathfinder House offices	08/09 – 09/10

Reducing the DISTRICT'S environmental footprint

Action	Indicator	
Ensure domestic recycling levels remain above 50% and explore the feasibility of adding additional materials to the kerbside collection, e.g., glass	% of household waste recycled	
	% of household waste composted	
Contributory projects	Description	Delivery year
Kerbside glass collection	Investigating the possibilities of including glass in the dry recycling bins	08/09 – 09/10
Action	Indicator	
Development of Waste Minimisation Strategy in conjunction with the RECAP Partnership and introduce targeted promotional campaigns and education programmes for key waste streams	Amount of waste collected from households in Huntingdonshire which is sent to landfill	
Contributory projects	Description	Delivery year
Waste minimisation education campaign	Education campaign for schools promoting the importance of reducing and reusing waste	09/10 – 10/11
Battery recycling scheme	Installation of battery recycling banks at some supermarket locations to encourage recycling of a hazardous waste	08/09
Kitchen waste campaign	Promotional campaign to further encourage the composting of kitchen waste in the green bin	08/09 – 12/13
Action	Indicator	
Facilitate the introduction of a trade waste recycling collection service for small to medium sized businesses in the District and support larger businesses in their effort to recycle their trade waste	Amount of trade waste recycled	
	Proportion of businesses able to recycle trade waste	
Contributory projects	Description	Delivery year
Trade waste officers	Awarded BREW funding to cover the employment of officers to promote trade waste recycling	08/09 – 10/11

PRIORITY THREE – Protect & Enhance the Environment Strategic Objective: To protect and enhance the environmental capital of Huntingdonshire

INDICATOR: NI 197 Improved local biodiversity – active management of local sites

BIODIVERSITY & OPEN SPACE

Reducing the DISTRICT'S environmental footprint

Action	Indicator	
Protect and enhance biodiversity and open space of international, national and local importance through legislation, policy, site purchase and awareness raising and create habitats and areas of strategic green space enhancement in line with UK BAP and County Targets	% of SSSI's across the District in a favourable or unfavourable recovering condition	
Contributory projects	Description	Delivery year
Action	Indicator	
Ensure early involvement in master planning process and that biodiversity, open space and recreational objectives are included in development plans, structure plans, community strategies and other strategic documents, and that all development proposals adhere to wildlife legislation and good practice	% of new homes achieving credits from biodiversity chapter of the Code for Sustainable Homes	
Contributory projects	Description	Delivery year
New Local Development Framework (LDF)	Require all new dwellings to achieve high levels of biodiversity and open space amenity in accordance with the biodiversity chapter of the Code for Sustainable Homes	09/10 – 12/13
Sustainable homes showcase	A development of 30 exemplar 2,3 and 4 bedroom homes, constructed to achieve compliance with level 5 of the code for Sustainable Homes	08/09 – 12/13
Action	Indicator	
Develop community involvement in green spaces and biodiversity enhancement projects and encourage experience of the natural world through environmental education	Number of schools visiting HDC owned wildlife sites	
Contributory projects	Description	Delivery year
Environmental education officer	To publicise and promote a broad range of environmental messages and projects in line with the Councils role as 'Community Leader' and to work with Schools and local community	08/09-12/13
Action	Indicator	
Protect and promote allotments and community gardens and provide further opportunities for those people who wish to grow their own produce as part of the long term promotion of sustainability, health and social inclusion	Hectares of land used as allotments/community gardens	
Contributory projects	Description	Delivery year
Godmanchester Nursery Project	Tree nursery of local provenance, vegetable & orchard areas and greenhouses to provide some of HDC's own plant needs	08/09 – 12/13
Action	Indicator	
Improve the quantity and quality of publicly accessible open space and improve opportunities for people to access wildlife	Hectares of strategic open space per 1,000 people	
Contributory projects	Description	Delivery year
Access to privately owned green space	Engage with private landowners in relation to using their land as access to green space	Ongoing

NATIONAL INDICATOR: N/A

URBAN & RURAL CHARACTER

Reducing the DISTRICT'S environmental footprint

Action	Indicator	
Protect landscapes, heritage sites, archaeological sites and historic buildings and use the planning system to safeguard them and ensure development contributes to the character of the District	% of conservation areas covered by an up-to-date character assessment	
	% of listed buildings considered 'at risk'	
	% of large scale development which meets equivalent 'silver standard' under 'Building for Life' criteria	
Contributory projects	Description	Delivery year
Character statements	Production of character statements for all conservation areas in the district	Ongoing
Action	Indicator	
Conserve and enhance valuable landscape features by encouraging environmentally sensitive management in the agricultural sector	Number of successful agri-environmental stewardship schemes in the district	
Contributory projects	Description	Delivery year
Guidance for farmers	Production of guidance to farmers on the identification and protection of historic features on farmland	08/09 – 12/13
Action	Indicator	
Encourage environmental improvement schemes within the district and ensure they are sympathetic to the existing characteristics of the area	% environmental improvement schemes completed which are sympathetic to existing characteristics of the area	
Contributory projects	Description	Delivery year
St Ives Town Centre Improvement Project	Refurbishment of the floorscape and townscape of St Ives town centre	09/10 – 10/11
Small scale environmental improvements plan	A schedule of minor environmental improvements as and when money becomes available	08/09 – 12/13
Action	Indicator	
Develop educational resource materials based on the historic environment and establish further tourism opportunities	Number of educational visits to historic sites	
Contributory projects	Description	Delivery year
Environmental education officer	To publicise and promote a broad range of environmental messages and projects in line with the Councils role as 'Community Leader' and to work with Schools and local community	08/09 – 12/13

PRIORITY THREE – PROTECTING & IMPROVING THE ENVIRONMENT Strategic Objective: To protect and enhance the environmental capital of Huntingdonshire

NATIONAL INDICATOR: NI 17 – Perceptions of anti-social behaviour NI 195 – Graffiti, litter, detritus and flyposting NI 196 - Flytipping

CLEAN & SAFE HUNTINGDONSHIRE

Reducing the DISTRICT'S environmental footprint

Action	Indicator	
Achieve a high level of street cleanliness and reduce levels of fly-tipping across the district	BVPI 199a / NI 196 – Improved street and environmental cleanliness (Flytipping)	
	BVPI 199b / 199c /NI 195 – Improved street and environmental cleanliness (Levels of graffiti, litter, detritus and flyposting)	
Contributory projects	Description	Delivery year
Improve information on environmental best practice	Promote sustainability and environmental best practice relating to cleaner, greener, safer lifestyles	08/09 -12/13
Litter free market towns	Promotion campaign to make all market towns in the district litter free zones and use of street scene rangers targeting fast food outlets with litter problems & encouraging recycling of packaging	08/09 – 10/11
River Care Project	Working in conjunction with the Environment Agency to regularly clean up town centre river locations in the district	08/09 – 09/10
Fixed Penalty Notices	To be issued if rubbish is left out on the wrong collection day	09/10 – 12/13
Environmental Education Officer	To publicise and promote a broad range of environmental messages and projects in line with the Councils role as 'Community Leader' and to work with Schools and local community delivering the cleaner, greener, safer lifestyles agenda	08/09 - 12/13
Action	Indicator	
Reduce the amount of criminal damage and graffiti occurring in the district	NI 195 – Improved street and environmental cleanliness (Levels of graffiti, litter, detritus and flyposting)	
Contributory projects	Description	Delivery year
Graffiti prevention & clean up	Street Rangers Linking with Luminus Street Wardens, work with community groups to report and help clean up graffiti	08/09 – 09/10
Action	Indicator	
Work to improve neighbourhood pride and reduce anti-social behaviour and fear of crime	% of residents feeling 'safe' or 'fairly safe' outside in the local area after dark	
	NI 17 – Perceptions of anti-social behaviour	
	% decrease of surveyed individuals stating ASB is a fairly big problem – E. Health scorecard & G/Success	
	% of residents who are satisfied with their neighbourhood as a place to live	
Contributory projects	Description	Delivery year